

brand
comunicación

HEALTH TECHNOLOGY CONSULTING



AUDIOVISUAL PRODUCTION & STREAMING



BARCELONA
HEALTH HUB



Helping companies define, develop, and implement their marketing strategies. Innovating in events and conferences. Offering excellence in all our actions. Achieving the maximum emotional connection between our clients and their audience.

With our own offices in Barcelona, Madrid, and Lisbon, we have over twenty years of experience in implementing marketing, communication, and event strategies in all types of sectors, bringing constant innovation and a commitment to excellence in every detail.

Member of the leading European associations of DMCs, PCOs, and communication agencies.

Over 20
years offering
**EXCELLENCE &
INNOVATION**

20
ANNIVERSARY
brand_
comunicación
2003-2023

SPECIALIZED AND COMMITTED WITH THE BENEFITS AND IMPACT OF TECHNOLOGY AND AI IN THE HEALTHCARE SECTOR

One of the few communication agencies in Spain specialized in Health Technology. We develop communication strategies and projects for brands and organizations dedicated to people's health and well-being.

Our added value lies in our established relationships with Medical Institutions, Scientific Societies, and opinion leaders. We are experts in organizing International Medical Congresses.



Brand Comunicación is accredited with FENIN's (Spanish Federation of Healthcare Technology Companies) Ethical Code Seal, acknowledging our commitment to excellence, transparency, professionalism, and independence in our activities over the past years.



Jordi Martínez, Director de Brand Comunicación, agencia encargada de la secretaría técnica del congreso y la comunicación.

El congreso servirá de complemento y puente de conexión entre las distintas ediciones de la feria EXPODENTAL que se celebra en los años pares ofreciendo la mayor plataforma de presentación y comercialización de las últimas novedades y productos de la industria dental.





AUDIOVISUAL PRODUCTION | STREAMING

We capture your events with
Quality and professionalism

WHY DO YOU NEED AUDIOVISUAL SERVICES?

In a world where image is everything, we offer comprehensive audiovisual services that ensure the essence of each project is conveyed.

Whether it's a live event, a training course, or a corporate video, we provide everything you need to make your message shine.



WHAT DO WE OFFER?

EVENT RECORDINGS

Professional capture of lectures, conferences, presentations, and more..



LIVE PRODUCTION

Multi-camera production for real-time broadcasts.



STREAMING

Live connection for local and global audiences.



AUDIOVISUAL SUMMARY

Video editing that captures the best moments of the event.

PHOTOGRAPHIC COVERAGE

Professional photographs to document any activity.

THEMATIC RECORDINGS

From training courses to creative productions.

SECTORS WE SERVE



Our work covers different areas and types of events, including:

- Corporate events and product launches.
- Conferences, seminars, and training sessions.
- Social and cultural events.
- Thematic projects that require creative or specialized recordings.



BENEFITS OF OUR SERVICE

COMPREHENSIVE COVERAGE:

From planning to final delivery.

PROFESSIONAL QUALITY:

Advanced equipment and specialized technicians.

ADAPTABILITY:

Customized services for any type of project.

EFFICIENCY:

Tight delivery times without compromising quality.



TECHNOLOGY



OLYMPUS

ASUS®



T Tech Data®

itSMF
ESPAÑA

HEALTHCARE

Novartis

OLYMPUS

HENRY SCHEIN®



ESTEVE

camlog



sanofi

Sanitas

infomed
Software Sanitario

CSL Seqirus

Cynosure®

XarxaFarma
SERVEIS PROFESSIONALS

B.A.INTERNATIONAL

ELSEVIER

IFEMA
MADRID

ipd
Dental Group

EXPODENTAL

ORAL-TECH

novavax

straumann

3shape ▶

acofarma

CONSUMER

VICHY
LABORATOIRES

L'ORÉAL®

orange™

CaixaBank

BAUHAUS

Condis

MBE
MAIL BOXES ETC.®

BYD

MONDAINE®
Swiss + Watch

LUMINOX

pivothead



brand comunicación

HEALTH TECHNOLOGY CONSULTING

We are ready to help bring your audiovisual projects to life.
Contact us for more information or to request a personalized quote!



Barcelona · Madrid · Lisboa

T. 93 270 09 09 · info@brandcomunicacion.com

www.brandcomunicacion.com