

brand  
comunicación

HEALTH TECHNOLOGY CONSULTING



**BRANDING & DESIGN**



BARCELONA  
HEALTH HUB



Helping companies define, develop, and implement their marketing strategies. Innovating in events and conferences. Offering excellence in all our actions. Achieving the maximum emotional connection between our clients and their audience.

With our own offices in Barcelona, Madrid, and Lisbon, we have over twenty years of experience in implementing marketing, communication, and event strategies in all types of sectors, bringing constant innovation and a commitment to excellence in every detail.

Member of the leading European associations of DMCs, PCOs, and communication agencies.

Over 20  
years offering  
**EXCELLENCE &  
INNOVATION**

**20**  
ANNIVERSARY  
brand\_  
comunicación  
2003-2023

## SPECIALIZED AND COMMITTED WITH THE BENEFITS AND IMPACT OF TECHNOLOGY AND AI IN THE HEALTHCARE SECTOR

One of the few communication agencies in Spain specialized in Health Technology. We develop communication strategies and projects for brands and organizations dedicated to people's health and well-being.

Our added value lies in our established relationships with Medical Institutions, Scientific Societies, and opinion leaders. We are experts in organizing International Medical Congresses.



Brand Comunicación is accredited with FENIN's (Spanish Federation of Healthcare Technology Companies) Ethical Code Seal, acknowledging our commitment to excellence, transparency, professionalism, and independence in our activities over the past years.



Jordi Martínez, Director de Brand Comunicación, agencia encargada de la secretaría técnica del congreso y la comunicación.

El congreso servirá de complemento y puente de conexión entre las distintas ediciones de la feria EXPODENTAL que se celebra en los años pares ofreciendo la mayor plataforma de presentación y comercialización de las últimas novedades y productos de la industria dental.

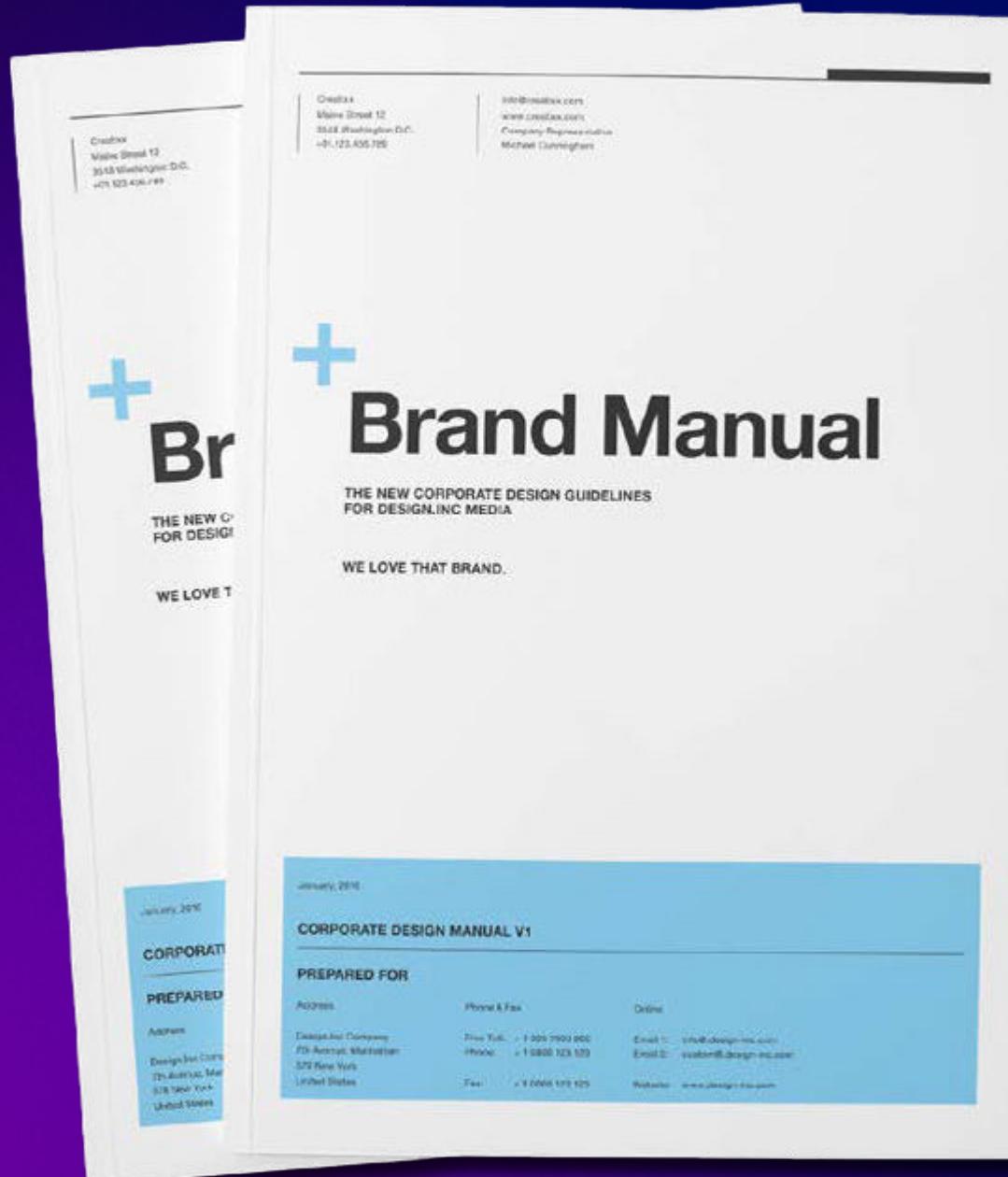


# BRANDING | DESIGN

Design and creative proposals aimed at accentuating brand impact.

- ⊕ Corporate Brand Style Manual
- ⊕ Slide Presentations
- ⊕ Editorial Marketing Campaign
- ⊕ Web Design and Development
- ⊕ Content Generation
- ⊕ Vídeos & Multimedia
- ⊕ Packaging





# The Visual Essence of Your Brand

At Brand Comunicación, we create corporate designs that reflect your brand's identity and values with clarity and professionalism. From logos and stationery to presentations and identity manuals, we design each piece to strengthen your image and stand out in every interaction. Our approach combines strategy and creativity, ensuring that each element conveys confidence, coherence, and authenticity, turning your brand into a lasting visual reference.

# Design to Match Your Events

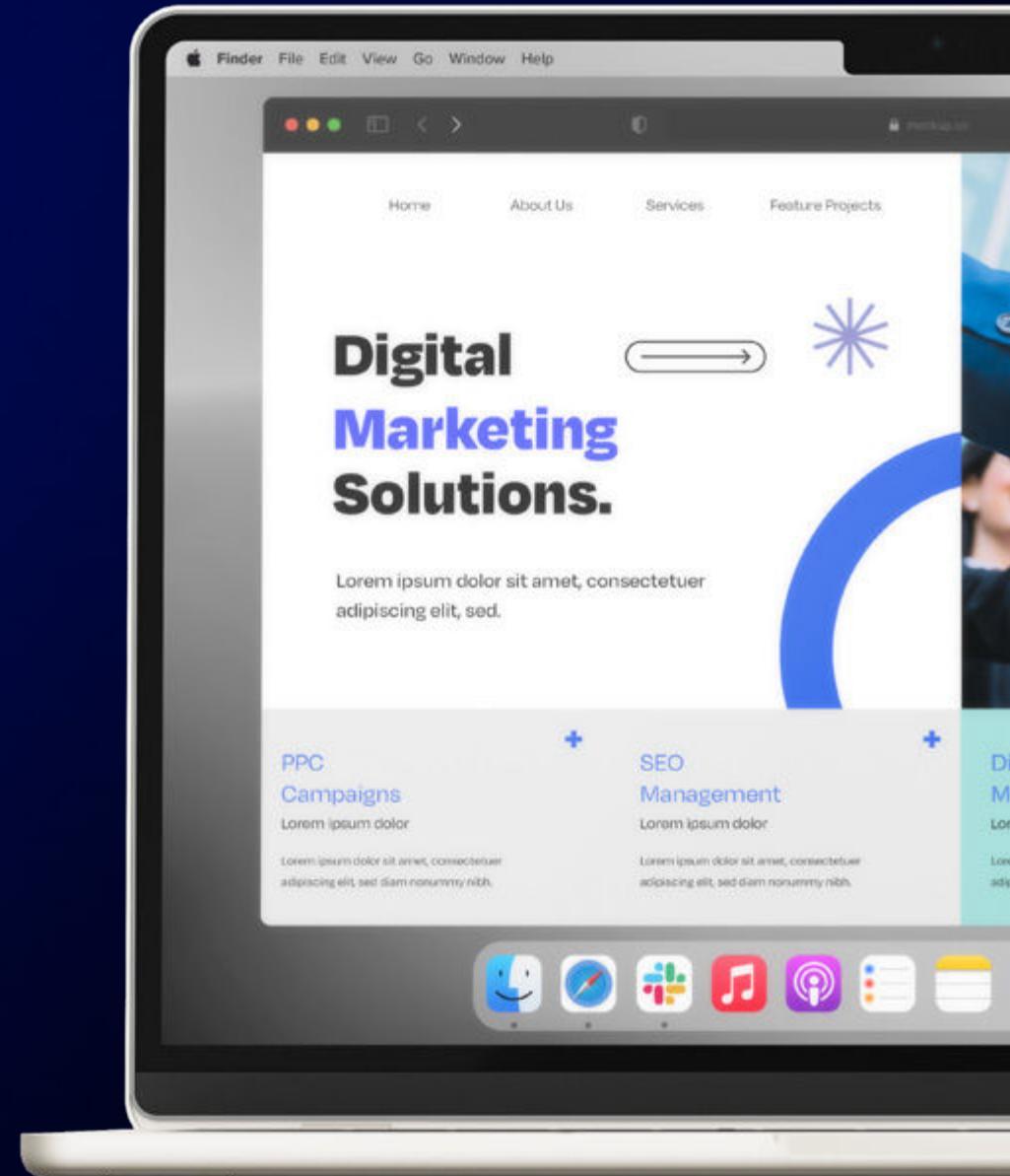
At Brand Comunicación, we take your ideas to the next level with exclusive designs for events and congresses. We transform every detail into a unique visual experience that communicates, excites, and leaves a lasting impression. From eye-catching stands to memorable graphic materials, we ensure that your brand stands out and connects with its audience in a powerful way.



# Digital Design Screens with Experiences



At Brand Comunicación, we create digital designs that capture attention and generate impact. From innovative websites to engaging content for social media, streaming, and videowalls, we offer creative solutions that enhance your message in every format. Our passion for digital ensures that every pixel is an opportunity to connect with your audience in a unique and memorable way.



# Editorial Design that Tells Stories

At Brand Comunicación, we bring your ideas to life through editorial designs that combine creativity, structure, and purpose. We design informative brochures, programs, magazines, and catalogs that communicate clearly and attractively, adapting to your brand's identity and the audience you wish to impact. Each project is an opportunity to convey powerful messages with a design that not only informs but also excites and connects. From the choice of colors and fonts to the layout of the content, every detail matters to transform your publications into a memorable experience.



## TECHNOLOGY



**OLYMPUS**

**ASUS**®



**T Tech Data**®

**itSMF**  
ESPAÑA

## HEALTHCARE

**Novartis**

**OLYMPUS**

**HENRY SCHEIN®**



**ESTEVE**

**camlog**



**sanofi**

**Sanitas**

**infomed**  
Software Sanitario

**CSL Seqirus**

**Cynosure®**

**XarxaFarma**  
SERVEIS PROFESSIONALS

**B.A.INTERNATIONAL**

**ELSEVIER**

**IFEMA**  
MADRID

**ipd**  
Dental Group

**EXPODENTAL**

**ORAL-TECH**

**novavax**

**straumann**

**3shape** ▶

**acofarma**

## CONSUMER

**VICHY**  
LABORATOIRES

**L'ORÉAL®**

**orange™**

**CaixaBank**

**BAUHAUS**

**Condis**

**MBE**  
MAIL BOXES ETC.®

**BYD**

**MONDAINE®**  
Swiss + Watch

**LUMINOX**

**pivothead**

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