

brand
comunicación

HEALTH TECHNOLOGY CONSULTING



DESTINATION MANAGEMENT COMPANY



BARCELONA
HEALTH HUB



Helping companies define, develop, and implement their marketing strategies. Innovating in events and conferences. Offering excellence in all our actions. Achieving the maximum emotional connection between our clients and their audience.

With our own offices in Barcelona, Madrid, and Lisbon, we have over twenty years of experience in implementing marketing, communication, and event strategies in all types of sectors, bringing constant innovation and a commitment to excellence in every detail.

Member of the leading European associations of DMCs, PCOs, and communication agencies.

Over 20
years offering
**EXCELLENCE &
INNOVATION**

20
ANNIVERSARY
brand_
comunicación
2003-2023

SPECIALIZED AND COMMITTED WITH THE BENEFITS AND IMPACT OF TECHNOLOGY AND AI IN THE HEALTHCARE SECTOR

One of the few communication agencies in Spain specialized in Health Technology. We develop communication strategies and projects for brands and organizations dedicated to people's health and well-being.

Our added value lies in our established relationships with Medical Institutions, Scientific Societies, and opinion leaders. We are experts in organizing International Medical Congresses.



Brand Comunicación is accredited with FENIN's (Spanish Federation of Healthcare Technology Companies) Ethical Code Seal, acknowledging our commitment to excellence, transparency, professionalism, and independence in our activities over the past years.



Jordi Martínez, Director de Brand Comunicación, agencia encargada de la secretaría técnica del congreso y la comunicación.

El congreso servirá de complemento y puente de conexión entre las distintas ediciones de la feria EXPODENTAL que se celebra en los años pares ofreciendo la mayor plataforma de presentación y comercialización de las últimas novedades y productos de la industria dental.



EVENTS | DMC



Create unforgettable moments with our personalized services



At Brand Comunicación, we specialize in comprehensive event organization and destination management, offering personalized solutions that transform every occasion into a unique and unforgettable experience. With years of experience in the industry, our approach focuses on creativity, innovation, and meticulous attention to every detail. Whether it's corporate events, conferences, product launches, or incentive trips, our team of experts works closely with each client to understand their objectives and exceed their expectations. At Brand Comunicación, we don't just create events, we create memorable moments that strengthen relationships and leave a lasting impression.

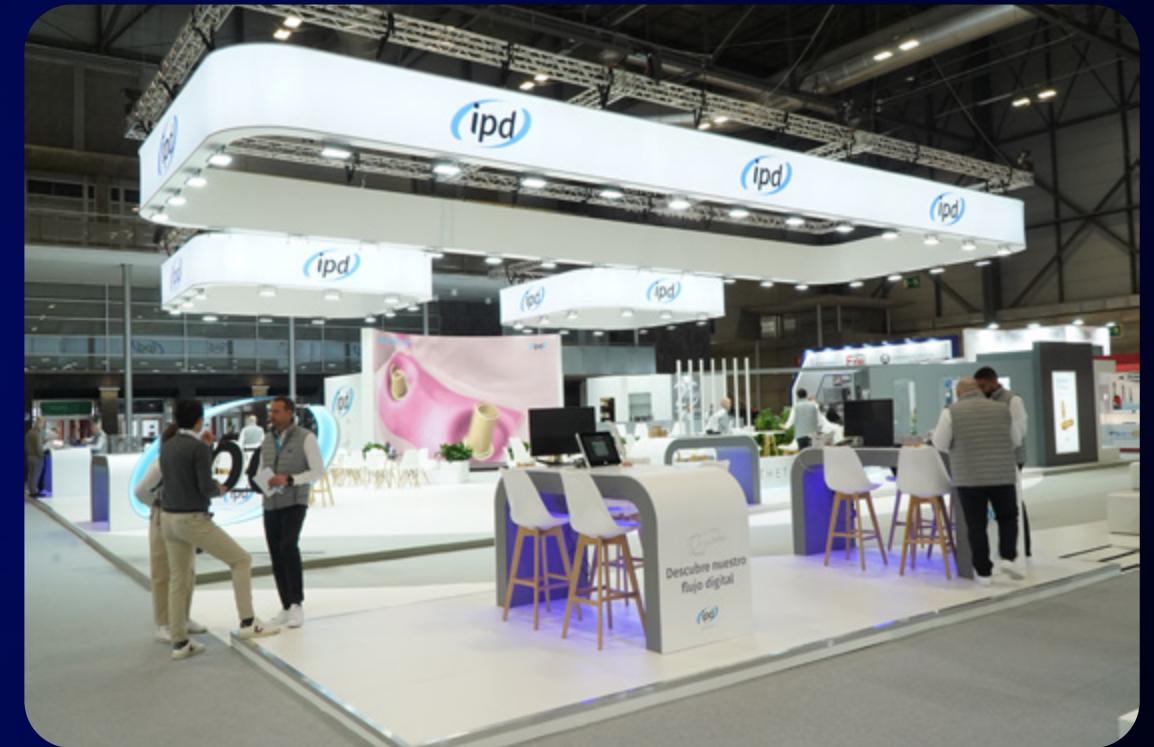
| SERVICES

- ⊕ Stand design, fairs & congresses
- ⊕ Guest Transportation and Assistance Management
- ⊕ Comprehensive Strategy, Design, and Production Logistics
- ⊕ Venue Sourcing and Vendor Contracting
- ⊕ Corporate Events & Kick-Offs

Stand design Fairs & congresses

We offer a comprehensive service that covers everything from design and organization to production and assembly, aiming to deliver a unique and personalized exhibition experience.

We work closely with our clients to understand their needs and goals, enabling us to design stands, fairs, and conferences that reflect their brand identity.



We have designed, organized, and produced stands for the most significant fairs both nationally and internationally.

The healthcare sector is our natural habitat; we understand its needs and are familiar with its protocols, making us the ideal partner for this type of company.

Co-organizers of healthcare conferences with:



Guest Transportation and Assistance Management

At Brandcomunicación, we take care of all the details related to guest transportation and assistance, ensuring a smooth and hassle-free experience. We coordinate transportation from the beginning to the end of the event, managing every aspect with precision and attention to detail. Additionally, we provide personalized assistance to guests, ensuring they feel attended to at all times. Our goal is to offer impeccable service that reflects the level of professionalism and dedication that characterizes each of our projects.

Comprehensive Logistics in Strategy, Design & Production

At Brandcomunicación, we offer a comprehensive service that covers everything from strategy to the final production of each event. We handle logistical planning, ensuring flawless execution at every stage of the project. Our team of experts combines creativity and efficiency to design unique and personalized experiences. From conceptualization to setup, we manage all technical and creative aspects, guaranteeing a result that reflects our clients' values and goals, creating memorable and successful events.





Venue Sourcing and Vendor Contracting

At Brandcomunicación, we specialize in finding the ideal venue for each event, adapting to the needs and goals of our clients. We manage vendor contracting, ensuring that every detail is covered, from logistics to catering, guaranteeing the highest quality and efficiency. Our personalized approach and network of contacts allow us to offer innovative and tailored solutions for each project, exceeding expectations and ensuring the success of every event.

Corporate events and Kick-offs

At Brand Comunicación, we understand the importance of corporate events and kick-offs in setting direction and motivating your team. We specialize in the planning and execution of events that reflect your company's identity and goals. From product launches and annual meetings to award ceremonies, each event is customized to create a cohesive and memorable experience. Our attention to detail ensures that every aspect, from venue selection to audiovisual technology, is perfectly coordinated to achieve maximum impact.



TECHNOLOGY



OLYMPUS

ASUS®



T Tech Data®

itSMF
ESPAÑA

HEALTHCARE

Novartis

OLYMPUS

HENRY SCHEIN®



ESTEVE

camlog



sanofi

Sanitas

infomed
Software Sanitario

CSL Seqirus

Cynosure®

XarxaFarma
SERVEIS PROFESSIONALS

B.A.INTERNATIONAL

ELSEVIER

IFEMA
MADRID

ipd
Dental Group

EXPODENTAL

ORAL-TECH

novavax

straumann

3shape ▶

acofarma

CONSUMER

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LABORATOIRES

L'ORÉAL®

orange™

CaixaBank

BAUHAUS

Condis

MBE
MAIL BOXES ETC.®

BYD

MONDAINE®
Swiss + Watch

LUMINOX

pivothead

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